



EFCA



# 18<sup>th</sup> WORLD CLEAN AIR CONGRESS 2019

## WCAC'19

23-27 September 2019 • ISTANBUL / TURKEY  
Hilton Istanbul Maslak

**SPONSORLUK DOSYASI**

[www.wcac2019.org](http://www.wcac2019.org)



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## **PRESIDENT'S WELCOME LETTER**

It is my great pleasure to invite you to participate in the 18th World Clean Air Congress organized by the Turkish National Committee for Air Pollution Control (TUNCAP) and the International Union of Air Pollution Prevention Associations (IUAPPA) in collaboration with regional air pollution control organizations from around the world, which will be hosted in Istanbul in September 2019.

In spite of the significant worldwide progress we have made in improving air quality, 92% of the world's population still lives in places where air quality exceeds WHO guidelines. According to WHO, an estimated 6.5 million deaths were associated with air pollution in 2012. This cause of mortality accounts for 11.6% of all global deaths. More urgent efforts are now therefore needed to develop and implement the policies, investment programs and technologies needed to reduce the sources of air pollution.

The 18th World Clean Air Congress, as one of the premier events in the field, will provide a worldwide platform for scientists, policy makers and industrialists to discuss state-of-the-art scientific knowledge and latest progress and technical solutions in improving air quality.

The declaration of the last World Clean Air Congress, attended by over 1100 participants in Busan, South Korea in 2016, focused on identifying the contribution of air pollution control to improving health, achieving climate mitigation targets, and meeting sustainable development goals at the local, regional and global levels. The aim of the upcoming Congress is to extend these efforts, to help provide the foundations for a global atmospheric strategy which can better address current challenges and protect the atmospheric environment in the longer term.

Istanbul is one of the most unique and fascinating cities in the world - bridging two continents it is a blend of East and West, Mediterranean and Asian. Today's mega city has a wonderful historic legacy of religion and culture, along with a rich scientific tradition. This dynamic and modern city was the capital of three ancient empires over the centuries: Roman, Byzantine and Ottoman. It has a remarkable heritage that enriches any visit.

We have a great team working to make this a truly outstanding conference, and I look forward to meeting you in our beautiful city of Istanbul, in September 2019.

**Dr. Selahattin Incecik**  
President of IUAPPA



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## GENERAL INFORMATION

### DATE and PLACE

23-27 Eylül 2019, İstanbul

### CONTACT

#### CONGRESS PRESIDENT

**Dr. Selahattin İncecik**

İstanbul Technical University - ISTANBUL

**E-mail:** [selahattin.incecik@wcac2019.org](mailto:selahattin.incecik@wcac2019.org)

#### CONGRESS SECRETARIAT



#### Dekon Congress & Tourism

**Address :** Sultan Selim Mah. Hümeyra Sok. No.12 34415 Seyrantepe Kağıthane - İstanbul

**Phone :** +90-212 347 63 00

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**Website :** [www.wcac2019.org](http://www.wcac2019.org)







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## 2. SPONSORSHIP LEVELS

### PLATINUM PACKAGE

#### EXHIBITION BOOTH: 24 sqm

- Platinum level sponsorship includes 4 units x 6 sqm / 24 sqm exhibition area.

FREE REGISTRATION: 4 Company Representatives

FREE REGISTRATION: 2 Delegates

#### COMPANY LOGO and/or ADVERTISEMENT

- The company will be announced as “the platinum sponsor” through the congress official web site.
- The company logo will be used at the congress official web page with a link to the company website.
- The company logo will be on all printed materials except congress bag and pocket guide.
- The company logo will be used at the “Electronic Conference Newsletters”.
- 1 full page advertisement at the inside of the final program book.
- A company flyer and/or brochure will be placed in the congress bags.
- 1 company flag (1 m x 2 m size) will be displayed in the main hall. Flags should be provided by the company.

#### OTHER BENEFITS:

- During the Opening Ceremony and Closing Ceremony the Platinum Sponsors will be acknowledged.
- Platinum sponsors will be offered a 20 percent discount on other sponsorship items.

Platinum level sponsorship is limited to only one companies.

### DIAMOND PACKAGE

#### EXHIBITION BOOTH: 18 sqm

- Diamond level sponsorship includes 3 units x 6 sqm / 18 sqm exhibition area.

FREE REGISTRATION: 3 Company Representatives

FREE REGISTRATION: 1 Delegates

#### COMPANY LOGO and/or ADVERTISEMENT

- The company will be announced as “the diamond sponsor” through the congress official web site.
- The company logo will be used at the congress official web page with a link to the company website.
- The company logo will be on all printed materials except congress bag and pocket guide.
- 1 full page advertisement at the inside of the final program book.
- A company flyer and/or brochure will be placed in the congress bags.

#### OTHER BENEFITS:

- During the Opening Ceremony and Closing Ceremony the Diamond Sponsors will be acknowledged.
- Diamond sponsors will be offered a 15 percent discount on other sponsorship items.

Diamond level sponsorship is limited to only seven companies.



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## **GOLD PACKAGE**

### **EXHIBITION BOOTH: 12 sqm**

- Gold level sponsorship includes 2 units x 6 sqm / 12 sqm exhibition area.

FREE REGISTRATION: 2 Company Representatives

### **COMPANY LOGO and/or ADVERTISEMENT**

- The company will be announced as “the gold sponsor” through the congress official web site.
- The company logo will be used at the congress official web page with a link to the company website.
- The company logo will be on all printed materials except congress bag and pocket guide.
- 1/2 page advertisement at the inside of the final program book.

### **OTHER BENEFITS:**

- During the Opening Ceremony and Closing Ceremony the Gold Sponsors will be acknowledged.
- Gold sponsors will be offered a 10 percent discount on other sponsorship items.

## **SILVER PACKAGE**

### **EXHIBITION BOOTH: 6 sqm**

- Silver level sponsorship includes 1 unit x 6 sqm / 6 sqm exhibition area.

FREE REGISTRATION: 2 Company Representatives

### **COMPANY LOGO and/or ADVERTISEMENT**

- The company will be announced as “the silver sponsor” through the congress official web site.
- The company logo will be used at the congress official web page with a link to the company website.
- 1/2 page advertisement at the inside of the final program book.

### **OTHER BENEFITS:**

- During the Opening Ceremony and Closing Ceremony the Silver Sponsors will be acknowledged.
- Silver sponsors will be offered a 5 percent discount on other sponsorship items.



# PROMOTION TOOLS



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## 3. PROMOTION TOOLS

### Mobile App

The WCAC 2019 Mobile App provides instant access to the information that the attendees may need onsite such as the Congress Programme, WCAC 2019 Exhibitor List, latest news, and much more. The App will enable to advertise your company in an efficient manner with a highly targeted campaign to meet your potential clients.

The company logo will be used at the Mobile Application.

### Website Banner Promotions

The WCAC 2019 website will receive more than 5.000 page views and provides attendees with a timely first look at the latest news and updates from the exhibition and congress. Targeting specific audiences will generate direct response which leads to a boost in promotion before, during and after the WCAC 2019 Congress.

### Rates:

- Home page
- Program page
- Abstract page
- Registration & Accommodation Page
- All pages

### Electronic Conference Newsletters

Includes placing company logo in the electronic conference newsletters containing latest information and latest news about the conference, sent to thousands of recipients, which presents a unique opportunity to get your message across.

### Information Boards and Signalizations

The company logo will be used on the information and signalization boards. There will be approx. 10 boards.

### Congress Bag Insert

Promote your product at the WCAC 2019 Congress or simply advertise your company's services by including a single flyer or brochure (max. size A5 format with max. 8 pages) in the congress bag of each participant. The flyers and/or brochures will be provided by the company.



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## **Concierge Desk**

This desk which will be located in the heart of the venue is an essential store of key information and it is an excellent way for your advertisement to gain good coverage. The desk will provide information on the Congress Programme by helping the attendees to locate sessions and assisting them on their conference related needs. The desk will be a source of information on getting around in Istanbul and it may even point out the touristic hot spots to the attendees. All in all the concierge desk will give your company an outstanding PR and advertisement opportunity (the fluent English speaker staff for the desk should be provided by the company).

## **Pocket Guide**

The guide will be handed out to all participants. It includes a short overview of the congress program, opening hours etc.

## **Water Coolers**

Water coolers will provide free water between courses and sessions to all WCAC 2019 participants. The company will be entitled to have their logo on the all coolers around the venue.

## **Participant Lanyards**

The company logo will be on the participant lanyards.

## **Congress Bags**

The company logo will be on the congress bags.

## **Branded USB Drive**

The company logo will be on the USB Drives.

## **Branded KeyRing**

The company logo will be on the KeyRing.

## **Delegate Note Pads and Pens**

Every delegate taking part in the congress will be given a notepad and pen set. The materials will be provided by the company.

## **WiFi & Internet Cafe Area**

Place your company at the centre of the Venue which offers complimentary WiFi access to all congress delegates. This very busy part of the congress area will be branded with your logo and gives you an excellent platform for prominent advertising.





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## **Advertising in the Final Program Book**

The congress program book contains a full list of sessions and events, providing a constant source of information for delegates.

### **Rates:**

- centre double page
- full page 4 colour
- 1/2 page 4 colour
- 1/4 page 4 colour

## **Speakers' Preview Room**

All speakers and delegates will be required to report to the Speakers' Preview room to ensure that their presentations are previewed and uploaded to a central server. The name and the logo of the company will be displayed at the entrance of the room and the flags will be used in the room. The flags will be provided by the company.

## **Meeting Room Waters**

The company logo will be displayed on every bottle of water distributed during the congress sessions.



# NETWORKING & EVENTS



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## 4. NETWORKING & EVENTS

### Satellite Symposium

*(Subject to confirmation of the organizing committee)*

The satellite symposium consisting of presentations will be organized at time slots approved by the scientific committee.

Including;

- Standard technical A/V equipment
- Company flags to be used in the meeting room (only during the symposium) Flags will be provided by the company.
- Symposium invitation cards will be placed in the congress bags. Invitation cards will be provided by the company.

Excluding catering;

- Lunch boxes should be taken for the attendees of the satellite symposium.(lunch box price TBA)

### Welcome Cocktail Reception

Hosting the opening cocktail reception is a special opportunity to raise your company's profile when all the delegates come together on arrival at the congress.

Including;

- company flags to be placed in the reception area and table flags on service tables. Flags will be provided by the company.

### Gala Dinner Reception

Hosting the opening cocktail reception is a special opportunity to raise your company's profile when all the delegates come together on arrival at the congress.

Including;

- company flags to be placed in the reception area and table flags on service tables. Flags will be provided by the company.



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## **Lunches**

Hosting the lunches is a special opportunity to raise your company's profile when all the delegates come together to break for lunch.

Including;

- company flags to be placed in the lunches area and table flags on service tables. Flags will be provided by the company.

## **Coffee Breaks**

Hosting the coffee breaks is a special opportunity to raise your company's profile when all the delegates come together to break for coffee.

Including;

- company flags to be placed in the coffee break area and table flags on service tables. Flags will be provided by the company.







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## 5. EXHIBITION

An extensive exhibition will be mounted enabling delegates to review the latest products and service adding to the overall educational experience.

### EXHIBITION BOOTH / 6sqm

#### **The exhibition fee includes;**

- The shell scheme stands will be supplied with a fascia board spanning the width of the stand (printed with company name) stand walls, a 15 amp plug point and spotlights.
- 1 banquet table and 2 chairs.
- Daily cleaning of the general exhibition area, excluding the booths themselves, which are under the exhibitor's own responsibility
- Surveillance of the public areas of the exhibition excluding the booths themselves, which are under the exhibitor's own responsibility
- The exhibitor badges will be issued for the exhibiting company members only
- The exhibit badges entitle exhibitors to attend the Opening Ceremony, Welcome Reception and the exhibition area.
- Exhibit badges do not give access to the scientific sessions

#### **The space rental does not include:**

Rental fee for a furniture, carpets, telephone and data lines, electricity and exhibitors insurance, food&beverage services etc..



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